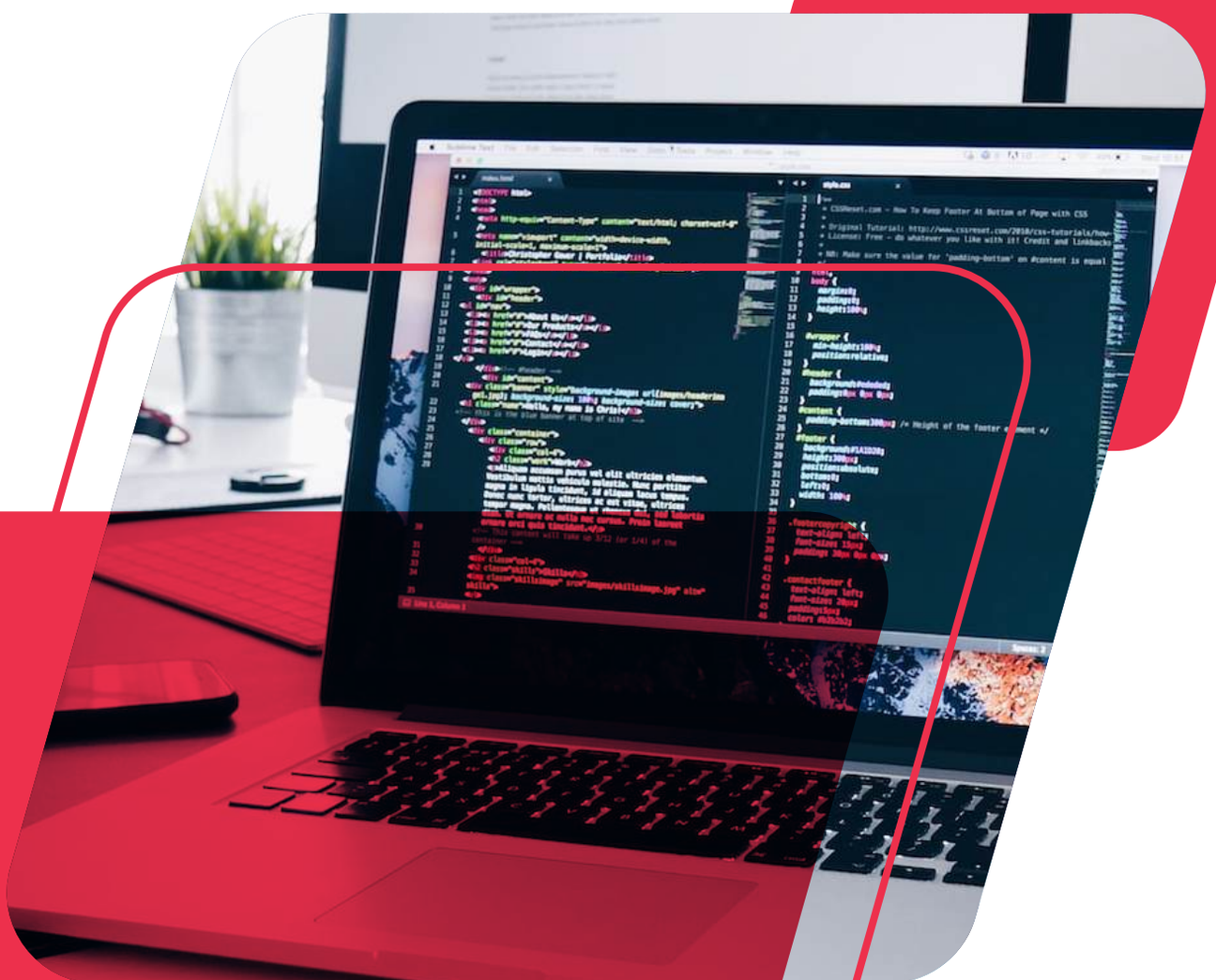
SYNOTEQ IT



# COMPANY PROFILE

www.synoteq.com

# ABOUT COMPANY

Synoteq IT is an innovative software company specializing in custom software development and proficient Business Process Outsourcing solutions. With a commitment to delivering cutting-edge solutions tailored to meet the unique needs of clients, it provides the highest level of professional service to organizations and individuals to create a strong IT infrastructure.

The company thrives on a team of skilled professionals who bring a wealth of expertise to the table, ensuring the delivery of high-quality, scalable, and reliable software products. With a customer-centric approach and a focus on innovation, Synoteq IT continues to be a trusted partner for organizations seeking to harness the power of technology for sustainable growth.

# MISSION & VISION

At Synoteq IT, our mission is to pioneer excellence in software development and Business Process Outsourcing (BPO). We are committed to delivering innovative and cost-efficient technical services to clients across government, public sectors, and international markets. Our dedication to valuing our clients drives us to exceed expectations, ensuring unparalleled quality and satisfaction in every endeavor.

Our vision is to deliver quality solutions that fortify robust IT infrastructure, playing a pivotal role in contributing to the remarkable economic growth of Bangladesh.

BASIS©
Bangladesh Association of Software & Information Services

We not only provide the solutions and products that are of the scope of work of the projects that we undertake, but also proactively engage in continuous collaboration, providing ongoing support, and ensuring that our clients' evolving needs are met with flexibility and efficiency.

# OUR SERVICES

## Software Development

Synoteq IT develops software that enables organizations to manage their business operations, automating back-office functions, services, and human resources. Our solutions empower businesses to operate more effectively, facilitating strategic decision-making for enhanced efficiency and profitability. Custom-made ERP solutions are provided for diverse organizations based on their unique requirements. We offer,

- Enterprise Resource Planning (ERP)
- Accounting & Financial Software
- Point of Sale (POS)
- HR & Payroll Management System
- Inventory Management System
- Hospital Management System
- School/University Management System
- Learning Management System
- HoReCa Management System
- Help Desk Management System
- iOS/Android App Development

## Website & Web Portal Development

Synoteq IT designs & develops interactive web applications that focus on engaging visitors or even encouraging visitors to participate more in the website. We make the bridges of communication by making tailor-made, dynamic, interactive, and comprehensive web solutions for small and medium businesses, non-profit organizations, government organizations, and individuals. We offer,

- E-Commerce Solutions
- Content Management Systems (CMS)
- E-Learning Platforms
- Job Portal
- News Portal
- API Development and Integration
- Archiving System
- Web Analytics and Reporting
- UX/UI Design
- SEO, SMM
- Maintenance and Support

## Business Process Outsourcing (BPO)

Offload non-core functions and focus on your core competencies with our Business Process Outsourcing services. From customer support to data entry, we provide cost-effective solutions, allowing you to concentrate on strategic business initiatives.

## Our Expertise

## Network Solutions

In an interconnected world, robust and reliable network solutions are the backbone of seamless communication, collaboration, and business operations. Synoteq IT offers a comprehensive suite of Network Solutions Services designed to empower organizations with efficient, secure, and scalable networking infrastructure. We offer,

- Network Design and Implementation
- Wireless Network Solutions
- Network Security
- Data Center Networking
- Network Monitoring and Management
- Network Optimization and Performance Tuning
- Network Consultation and Planning
- Managed Network Services

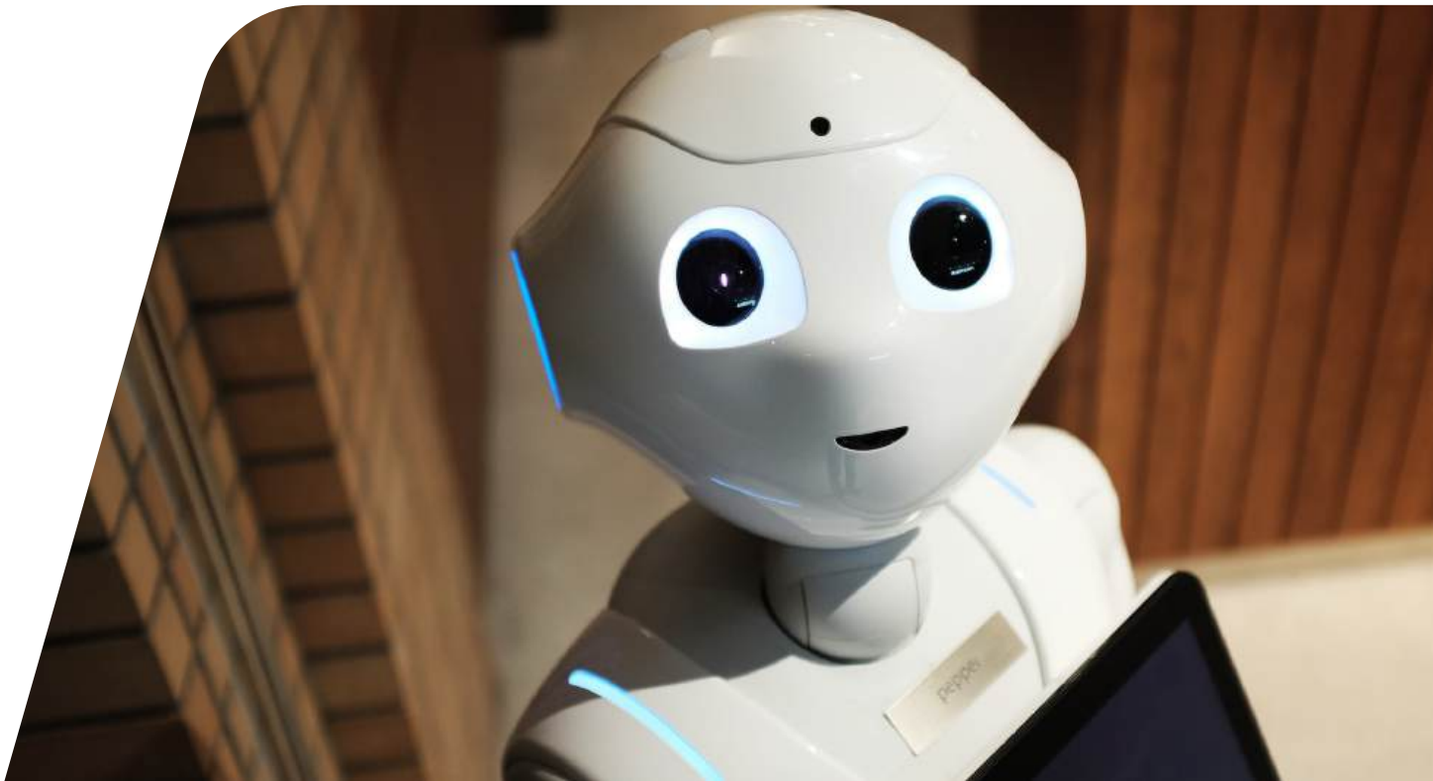
## Smart Classroom Solutions

- Interactive Whiteboard Display/Panel
- Smart Podium
- Wireless presenting system
- Multi-touch Capabilities
- Integrated PC
- No need of Projector or Multimedia
- No need of Whiteboard or Extra Screen

## Robotics & IoT

In the era of Industry 4.0, where the convergence of robotics and the Internet of Things (IoT) is transforming industries, Synoteq IT provides innovative Robotics & IoT Devices. Our comprehensive suite of services is designed to empower businesses or organizations with smart, connected solutions that enhance efficiency, automation, and data-driven decision-making.

- Custom Robotics Solutions
- Automated Fingerprint Identification System (AFIS)
- Biometric Time Attendance
- RFID Access Control
- Face Recognition Access Control
- IoT Security Solutions
- Robotics Simulation
- Smart Tracking System
- IoT Device Security Audits
- Training and Support



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